SURVEY

GENDER REPRESENTATION
IN THE SHORT FILM INDUSTRY

initiated by

As an industry, the short film world is widely considered to be more progressive and inclusive than its feature film counterpart. It is believed to be more equal in terms of providing representation and creating working opportunities for women/womxn & non-binary identifying film professionals.

This assumption is not arbitrary. With short films usually being different from features in terms of both production costs and modes of distribution, they are often seen as being more inclusive as they contain less 'barriers to entry' that the more formalised modes of feature film funding and distribution generally contain. Short films are widely considered a stepping stone that exists between emerging filmmakers and their first long term project. Thus, shorts can provide ground data about the state of gender equality amongst new filmmakers, often before said filmmakers enter more formalised film industry structures.

All of this also resonates with (short) film festivals themselves, with a feeling that they are less prone to commercial pressures and freer to experiment with their structures. There is a sense that they are more inclusive for people looking to enter the business in other roles aside from filmmaking — such as programming & marketing.

However, <u>no clear data is available</u> to prove this assumption.

Therefore, [Short Film Conference](#), [Clermont-Ferrand International Short Film Festival](#) & [Internationale Kurzfilmtage Winterthur](#) are collaborating to create a tool that will produce numbers and analyze statistics in the short film industry in order to promote collective awareness and nurture action when deemed necessary.

Our goal is to collect clear, objective data with the intent to encourage equality and inclusion. We believe the true diversity of our world needs to be represented, on screen and off. We hope this questionnaire and its forthcoming results will inspire programmers, curators and festival directors from all over the world to reflect.

This survey will produce new statistics with the ambition of covering the following aspects of our field: (1) disparity between male, female & non-binary directors selected in competition & in retrospective sections at (short) film festivals, (2) the organizational configuration of the teams of said festivals and (3) the recognition of female and non-binary talent in the context of awards and jury structures.

We aim to collect the data from at least 50 short film festivals from all over the globe, primarily stemming from the Short Film Conference membership network.

We are aware that this survey will take some time and effort to finish, but bear in mind this will also provide valuable information for your own festival and organisation. We thank you very much for your cooperation!

Disclaimer:

- Our aim is to capture data, not to judge organisations. Results of the survey will therefore only be made public as a global analysis. The specific data of each festival will not be published separately. The name of participating festivals will only be mentioned as collaborators.

Some guidelines:

- **We ask you to prepare all the data before starting the survey, as there is no saving option. You can find an overview of the questions <u>here</u>.**

- We are looking for concrete data, <u>not estimations</u>. In case certain data is not available, please put a double zero (00) in that field. Putting a single 0 (zero) means that the data for that field is available, but actually null.

- We aim to cover a timespan of the past five years, yet only the statistics of the years 2015 and 2019 are mandatory.

- For co-directed films, we ask you to count each director separately, according to the gender they identify with.

- Each section has a comment box. Please use this when you feel you need to clarify any of the given data. You can leave it open when you believe everything is clear and no comments should be added.

<u>The deadline to send us your data is December 4, 2020</u>.

If you have any queries, please get in touch with us via info@shortfilmconference.com!

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as there is no saving option.**

Your Festival

Please note: Our aim is to capture data, not to judge organisations. Results of the survey will therefore only be made public as a global analysis. The specific data of each festival will not be published separately. The name of participating festivals will only be mentioned as collaborators.

1) Name of the festival. *

2) Country. *

3) Number of edition in 2020. *

4) Tick what suits your festival best. *

    [ ] We only show short films.

    [ ] We show both short and feature films, but the majority are short films.

    [ ] We show both short and feature films, but the majority are feature films.

5) Comments on any of the above questions or provided data.

Part 1: Submissions

6) How many submissions did you receive in total for your 2019 call for entries? *

7) Is the gender of the director asked on your submission form? *

[ ] Yes

[ ] No

8) If yes, which options do you offer?

[ ] Male

[ ] Female

[ ] Non-Binary

[ ] Other (specify)

9) If no, do you consider asking about it on future call for entries?

[ ] Yes

[ ] No

10) If no, please elaborate.

Please note:

- We are looking for concrete data, <u>not estimations</u>. In case certain data is not available, please put a double zero (00) in that field. Putting a single 0 (zero) means that the data for that field is available, but actually null.
- For co-directed films: enter <u>each director separately</u>.
- Only the years 2015 and 2019 are mandatory.

11) Complete the following statistics (in numbers) for 2015 submissions. Please note that we are asking for the number of directors, not films. *

	Male	Female	Non-binary	Other
International				
National				
Total				

12) Complete the following statistics (in numbers) for 2016 submissions. Please note that we are asking for the number of directors, not films.

	Male	Female	Non-binary	Other
International				
National				
Total				

13) Complete the following statistics (in numbers) for 2017 submissions. Please note that we are asking for the number of directors, not films.

	Male	Female	Non-binary	Other
International				
National				
Total				

14) Complete the following statistics (in numbers) for 2018 submissions. Please note that we are asking for the number of directors, not films.

	Male	*Female*	*Non-binary*	*Other*
International				
National				
Total				

15) Complete the following statistics (in numbers) for 2019 submissions. Please note that we are asking for the number of directors, not films. *

	Male	*Female*	*Non-binary*	*Other*
International				
National				
Total				

16) Comments on any of the above questions or provided data.

Part 2: Programming

17) Is your programming team asked to pay special attention to gender equality on its choices? *

[ ] Yes

[ ] No

Please note:

- We are looking for concrete data, <u>not estimations</u>. In case certain data is not available, please put a double zero (00) in that field. Putting a single 0 (zero) means that the data for that field is available, but actually null.
- For co-directed films: enter <u>each director separately</u>.
- Only the years 2015 and 2019 are mandatory.

18) Complete the following statistics (in numbers) for 2015 selected films. Please note that we are asking for the number of directors, not films. *

	Male	*Female*	*Non-binary*	*Other*
National competition				
International competition				
Youth program(s)				
Retrospective program(s)				
Other program(s)				
Total				

19) Complete the following statistics (in numbers) for 2016 selected films. Please note that we are asking for the number of directors, not films.

	Male	*Female*	*Non-binary*	*Other*
National competition				
International competition				
Youth program(s)				
Retrospective program(s)				
Other program(s)				
Total				

20) Complete the following statistics (in numbers) for 2017 selected films. Please note that we are asking for the number of directors, not films.

	Male	*Female*	*Non-binary*	*Other*
National competition				
International competition				
Youth program(s)				
Retrospective program(s)				
Other program(s)				
Total				

21) Complete the following statistics (in numbers) for 2018 selected films. Please note that we are asking for the number of directors, not films.

	Male	*Female*	*Non-binary*	*Other*
National competition				
International competition				
Youth program(s)				
Retrospective program(s)				
Other program(s)				
Total				

22) Complete the following statistics (in numbers) for 2019 selected films. Please note that we are asking for the number of directors, not films. *

	Male	*Female*	*Non-binary*	*Other*
National competition				
International competition				
Youth program(s)				
Retrospective program(s)				
Other program(s)				
Total				

23) If your festival has programmed director retrospectives, between 2015 and 2019, how many were dedicated to female/male/non-binary directors? *

Female	
Male	
Non-binary	
Other	

24) Does your festival have a jury or juries (including youth jury)? *

   [ ] Yes

   [ ] No

25) How many jury members did you have in 2019? *

26) How many female/male/non-binary members composed your last 5 years juries? *

	Male	*Female*	*Non-binary*	*Other*
National Competition				
International Competition				
Youth Competition				
Other Competitions				
Total				

27) Does your festival offer awards or prizes? *

   [ ] Yes

   [ ] No

28) How many awards were given to films directed by women/womxn, men or non-binary directors in your 2019 edition (in numbers). Please note that we are asking for the number of directors, not films. *

	Male	*Female*	*Non-binary*	*Other*
National Competition				
International Competition				
Youth Competition				
Other Competition				
Total				

29) Comments on any of the above questions or provided data.

Part 3: Teams

Please note:

- We are looking for concrete data, <u>not estimations</u>. In case certain data is not available, please put a double zero (00) in that field. Putting a single 0 (zero) means that the data for that field is available, but actually null.
- If a team member is working for several teams, please <u>count them for each team separately</u>.

30) How many people were working for your festival during the festival period of 2019? *

31) What is the percentage of gender in the whole festival team during the festival edition of 2019? *

[%] Male

[%] Female

[%] Non-binary

[%] Other

32) Complete the following table for the 2019 edition team. If there is no one with these exact role titles, please pick the function that is most analogous within your team. *

	Male	Female	Non-binary	Other
Festival Director				
Artistic Director				
Managing Director				
Head of Programming				
Head of Industry/Market				
Head of Communication/Marketing				

33) Complete the following table for the 2019 edition team. *

	Male	Female	Non-binary	Other
Administration & HR				
Programming				
Publicity & Marketing				
Press & Media				
Marketing				
Industry				
Production / Logistics				
Guest Office				
Technical Staff				
Ticketing				
Coordinator Volunteers				
Graphic designers				

34) Complete the following statistics (in numbers) for your 2019 team. *

	Male	Female	Non-binary	Other
Permanent/Year round contracts				
Non-permanent/ Temporary contracts				
Freelancers				
Paid interns				
Volunteers				

35) Comments on any of the above questions or provided data.